Brickhouse Primary School ClassDojo Policy

Introduction

At Brickhouse Primary School, we use ClassDojo as a communication and behaviour management tool to enhance engagement between teachers, children, and parents. This policy outlines the expectations for using ClassDojo effectively, ensuring consistency across the school.

Updating Class Stories

a) Teachers should update Class Stories regularly to share learning experiences, achievements, and important information with parents. Please see Appendix 1 for full details.

b) Updates should be relevant, positive, and promote the school's values.

c) Photos and videos must adhere to the school's safeguarding and data protection policies.

d) Class Stories should not be used for discussing individual pupil concerns; these should be communicated privately with parents.

Rewarding Dojo Points

a) Dojo Points should be awarded consistently across all classes to reinforce positive behaviour in line with the school's behaviour policy.

b) Points should be given for demonstrating the school's core values, effort in learning, teamwork, and good manners.

c) Teachers must ensure fairness and transparency when awarding points to maintain pupil motivation.

D) The dojo winner of the week should be rewarded the best seats in the house. They and the runner up should receive a certificate on a Friday.

Using Dojo for Behaviour Management

a) Dojo should only be used as a punitive tool by removing points as a sanction after a warning.

b) Negative behaviour should be recorded appropriately following the school's behaviour policy and discussed with the child and parents where necessary.

c) Serious behaviour incidents should be escalated to senior leadership following the school's disciplinary procedures.

Parent Communication

a) Class Dojo messaging should be used professionally and within working hours.

b) Urgent matters should be addressed via direct school communication channels rather than ClassDojo.

c) Teachers should respond to parent queries in a timely manner but are not expected to reply outside of school hours.

d) Any concerns raised via ClassDojo should be handled in line with the school's parent communication policy.

Monitoring and Review

This policy will be reviewed annually by school leadership to ensure ClassDojo is used effectively and in alignment with the school's ethos. Feedback from staff, parents, and pupils will be considered in any revisions.

Date: September 2026

Review: September 2027